



**Dear Member,**

As a valued member of SFX Preferred Resorts, I am pleased to introduce an exciting new vacation package available to you.

I am sure you would agree that in today's economic climate, value is more important than ever. This is why SFX has developed an exclusive cruise and resort package that gives your family two vacations for virtually the same price as you would pay for one.

This package has **NO** blackout dates and allows you total flexibility in booking both vacations. To ensure you get all the information you need in making the vacation choices that are best for you, we also offer exclusive Club Concierge services to provide any assistance you may need.

This special offer won't last long, as there is limited availability!

For more information, please call now at **1-866-871-9340**.

On behalf of SFX, we wish you and your family a lifetime of unforgettable vacation memories!

Sincerely,

A handwritten signature in black ink, appearing to read "M. Grant", is written over a light gray circular background.

Mel Grant  
President & Chief Executive Officer  
**The San Francisco Exchange Company**

**P.S. I have personally negotiated a \$300 credit for you on this vacation package. Please mention promotion code SFX2590 when calling to receive this credit.**